

Earning Presentation FY2023-24

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KSA TELECOM INDUSTRY OVERVIEW



Significant investments in digital infrastructure, including the expansion of 5G networks, which now cover 99% of the population, up from 98% in the previous year.



The data center capacity increased to 204 megawatts in 2023, from 122 megawatts in 2022, supporting larger data flows and enhanced cloud services.



Saudi Arabia has achieved a significant milestone by ranking 3rd among G20 nations and 31st globally in the E-Government Development Index.



Global Innovation Index: Saudi Arabia has made impressive progress in the Global Innovation Index, improving its ranking to 48th in 2023 from 68th in 2019.



The launch of the first generative AI accelerator in the region, "GAIA", which aims to foster innovation and support startups specializing in artificial intelligence.

WOMEN IN TECHNOLOGY

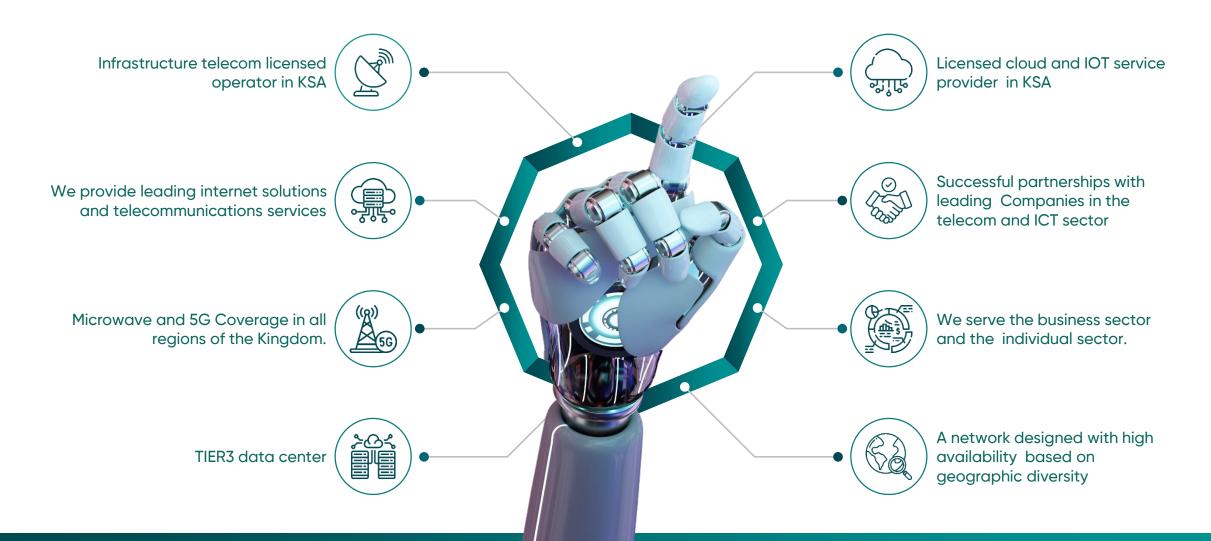
Women's participation in the tech sector reached 34.18% in 2023, surpassing averages in the EU, G20, and Silicon Valley.





Venture Capital Deals in MENA goes To KSA

About the Company



Products & services

CONNECTIVITY & INTERNET

- » DIA
- » IPVPN

- » Global MPLS
- » FTTB
- » Private 5G network

VOICE SERVICES

- » SIP trunk services
- » Unified and toll free number
- » Unified communication (UCaaS)

CLOUD SOLUTIONS

- » Infrastructure as a service
- » CO-Location (Data Center Solutions)
- » software as a service

IOT SOLUTIONS

- Machine to machine (M2M)
- » Smart city
- » solutions
- » Video Analytic
- » Smart Lights
- » Connected Workers

MANAGED SERVICES

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- » Managed router services
- » Distributed Denial Of Services (DDoS)
- » Managed SD-WAN
- » Digital Transformation consulatation

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GO FOCUS TURNAROUND STRATEGY

	Strategy
G	Gear Investments Towards Value Driving Technology
0	Optimize Organization Structure, Governance & Key Functions
F	Focus On Key Priority Verticals
0	Offer a Competitive ICT Value Proposition
С	Cultivate & Enhance Partnerships
U	Unlock Adjacencies
S	Strengthen Customer Experience

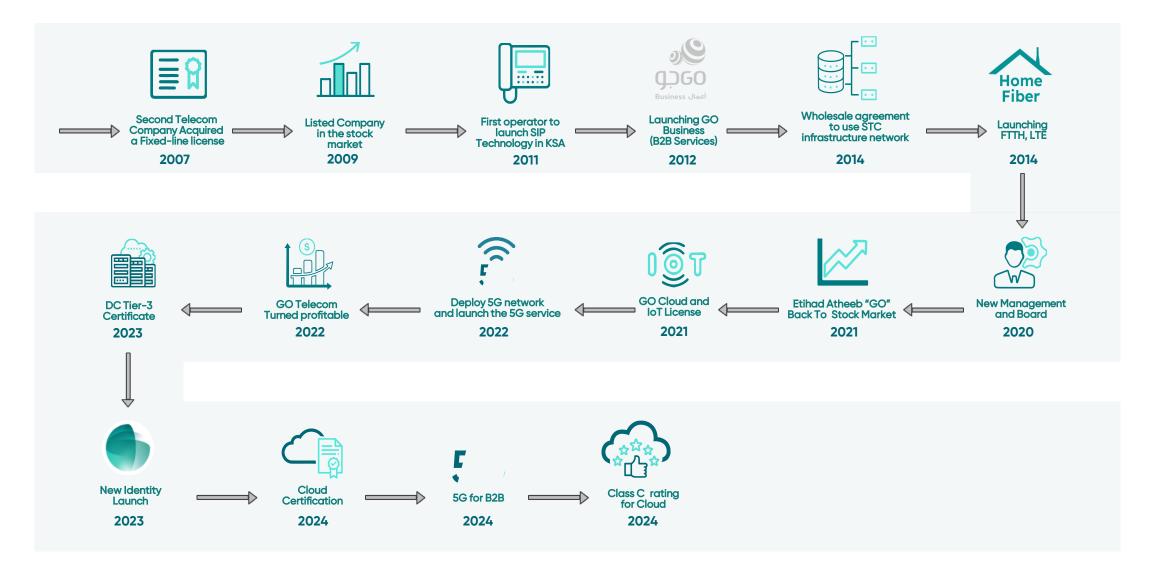
Our core values



Customer Centricity



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PERFORMANCE HIGHLIGHT



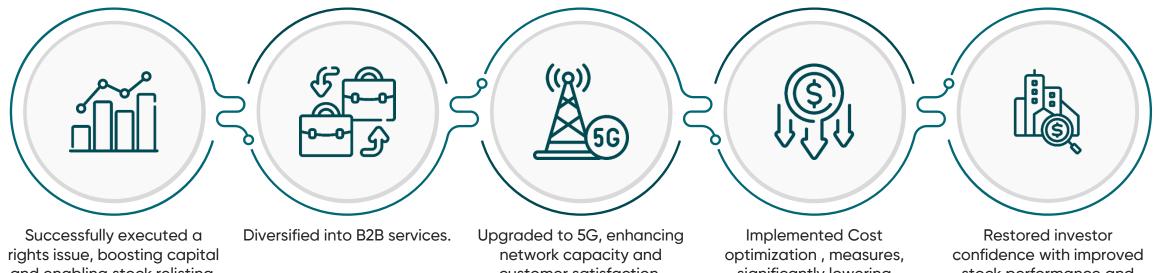
Achieved 1 billion in revenue FY2023

Net profit margin from negative to Competitive Margin



 \square healthy place to work certification

PERFORMANCE HIGHLIGHT



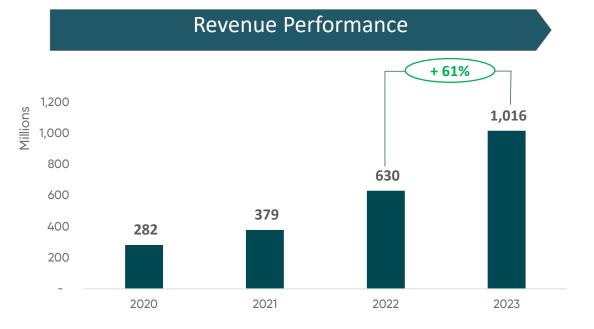
and enabling stock relisting.

customer satisfaction.

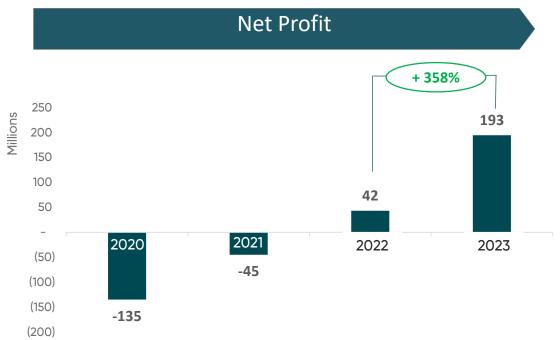
significantly lowering operational costs.

stock performance and market valuation.

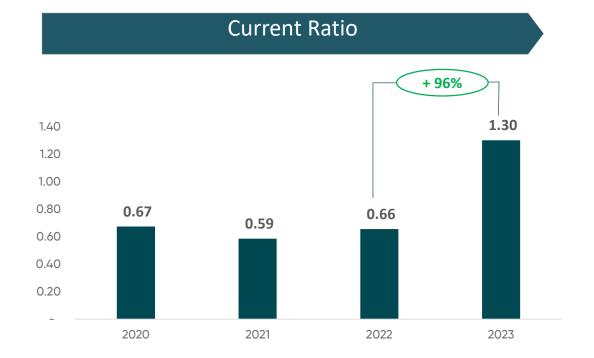
Financial performance



- Over 1 billion in revenue marks a significant milestone for our company, highlighting the effectiveness of our long-term strategy.
- Our strategic **FOCUS** on diversifying service offerings and enhancing customer engagement has effectively tripled our revenue.

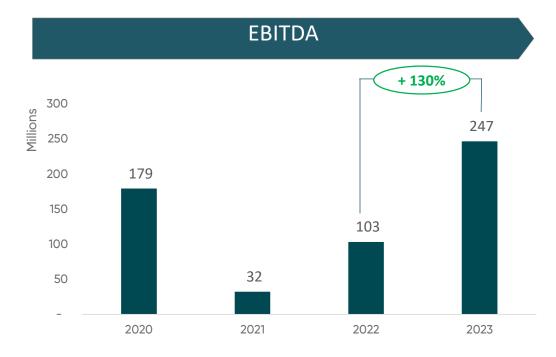


• Achieving 193 million in Gross profit FY2023 reflects our strategic efforts in **cost optimization**.



• Improving our current ratio from 0.66 in 2022 to 1.30 in 2023 demonstrates our strengthened liquidity position.

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• The rise in EBITDA from 103million in 2020 to 247 million in 2023 reflects our successful efforts in controlling costs.

Financial performance



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 We moved from a working capital deficit of 177 million in 2022 to a surplus of 180 million in 2023, indicating improved liquidity and financial stability. Gross Profit Margin & Net Profit Margin



- Net profit margin has significantly improved from a challenging -48% in 2020 to an impressive 19% in 2023, demonstrating our turnaround strategy Impact.
- Gross Margin & Net profit margin is a essential to our rigorous cost optimization measures and strategic initiatives aimed at Utilizing operational costs
- The consistent enhancement of our GPM&NPM underscores our commitment to operational excellence and strategic growth.

Announced Projects

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AND MANY MORE TO COME..

EXECUTIVE TEAM

GO



Mr. Yahya Saleh Al Mansour Chief Executive Officer



15



THANK YOU!

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